



REINFORCE EUROPEANS DIGITAL, LITERACY AND NUMERACY SKILLS



WHAT IS RED ABOUT?

Literacy and numeracy are fundamental skills for the human development as they enable people to live meaningful lives and contribute to their communities and in society. These skills are also essential for learning, as learning is mediated through texts and the use of numbers.

In Europe, one in five 16-65 year-olds have poor reading skills. It is estimated that around 55 million adults between 16 and 65 years old deal with these difficulties. Those between 26-35 ranked highest in low literacy, followed by those aged from 16-25. This group can be seen as most interested and will profit most when improving digital, literacy and numeracy skills.

People coping with these difficulties often also lack proficiency in digital skills. They might already have problems with reading simple texts, retrieving simple facts, or making straightforward judgements and they are not able to deal with longer or more complex texts. Using ICT includes those skills which makes it even more difficult for them.

RED RESULTS

Partners in this project will therefore create a modern and innovative platform - The RED platform ("Reinforce Europeans Digital, literacy and numeracy skills") which will provide:

- individual baseline test to detect low literacy and low numeracy,
- educational materials regarding these topics,
- materials (video, audio incl. concepts) to present the 'digital' services of social and public (governmental) organisations and
- roadmap, in which all social and public (governmental) organisations in the local region applicable for this target group will be categorized including contacts and tips.





RED PLATFORM

The RED platform will be set-up as an innovative instrument, which teaches digital skills, tackles low literacy and low numeracy to finally increase social participation and empower the target group! The innovative nature of the RED platform is that this platform provides information in threefold and empowers the target group regarding their self-sufficiency. It offers the combination of several elements, with focus on self-sufficiency, autonomous learning opportunities, commitment and reinforcement.

PARTNERS

- Pro Work (Netherlands) - coordinator. Foundation Knowledge Center PRO WORK promotes the (career) development of people with a (significant) distance to the labour market and the society as a whole.
- Foundation Siglo22 (Spain) - develops programs and projects related to learning, improves the conditions of daily life for people with problems: unemployment, gender differences, etc.
- National Training Centre (Bulgaria) is a privately owned training organisation established in 1999. It is actively engaged in research and development of training innovation. It has two principal divisions, closely interlinked with each other, one entrusted with vocational training at national level, and the other one dealing with international research and projects.
- JKVG (Belgium) helps young people with a distance to the labour market searching for a job or training. JKVG vzw has built up expertise in developing and organising trainings in the area of disability and employment on an individual or school-level.
- Euroface Consulting (Czech Republic) is a consulting and training centre fostering links between the education and production sectors, regionally and with some international outreach.
- Ljudska univerza Velenje (Slovenia) is public non-profit adult education institution. LUV takes an active part in regional community by improving the educational structure of the population, by motivating and informing the members of the community and by involving them in the educational programmes.
- New service (Italy) mission is to carry out activities in the field of social promotion Relief, Social Health, Cultural, Educational, Orientation and Professional Training addressed to our compatriots abroad as well as immigrants.

